



VARUN KUMAR E.R

GRAPHIC DESIGNER

Nandhanam (H), Pakkil (PO), Chettikkunnu
Kottayam, Kerala, India, Pin - 686012

Phone No - +91 9605887946

Mail IDs - mail2varun7@gmail.com
er.varun179@outlook.com

Websites - <https://www.voxelarte.com>
https://www.behance.net/Varun_V7

Dear Hiring Manager,

I'm writing to express my interest in the Graphic Designer position at your prestigious organization. I am confident that my expertise, talents, and abilities are a perfect fit for your needs. If given the opportunity, I will work hard to ensure the company's success while maintaining a professional approach.

To briefly introduce myself, I am Varun Kumar. Er is a Graphic Designer with considerable expertise developing online and print media advertisements. I have diverse skills that integrate new art and design approaches. My expertise in Adobe Creative Suite enables me to contribute significantly to the implementation of design initiatives. In my working career, I am responsible and enthusiastic.

Please See my attached Resume for additional details regarding my experience and skills.

I believe that my knowledge and skill set would make a great addition to your team and I look forward to explaining more about myself and learning more about the graphic designer position in person.

I can be reached by - Phone - +91 9605887946
E mail - mail2varun7@gmail.com / er.varun179@outlook.com

Thank You

Sincerely,

Varun Kumar.E.R



VARUN KUMAR E.R

GRAPHIC DESIGNER

Nandhanam (H), Pakkil (PO), Chettikkunnu
Kottayam, Kerala, India, Pin - 686012

PROFILE SUMMARY

Graphic designer with over 8+ years of experience creating eye-catching visual solutions for wide range of clients. Highly motivated and results-oriented. a track record of successfully conceptualizing, designing, and implementing creative materials that surpass expectations and meet marketing objectives. adept at operating both alone and cooperatively in hectic settings.

EXPERIENCE

- BAJAJ FINANCE LIMITED** (Pune, Maharashtra, India)
Graphic Design Specialist Consultant | 2021 OCTOBER - PRESENT
 - Created marketing materials and graphics, including landing pages, social media advertisements, and original illustrations
 - Constantly updated with fresh design trends to create visually striking designs for the team
 - Developed designs that are in line with the requirements of the marketing and commercial teams
- ARM WORLD WIDE** (Pune, Maharashtra, India)
Graphic Design Specialist | 2020 OCTOBER - SEPTEMBER 2021
 - Worked together with the marketing and content teams at Bajaj Finance Limited to create designs that suited the company's objectives
 - Created and modified print and web media assets for several Bajaj Finance Limited teams
 - Created the creative suite web portal's media elements, themes, and image adaptations for Bajaj Finance Limited
- VELOCITA BRAND CONSULTANCY** (Pune, Maharashtra, India)
Graphic Design Specialist | 2018 JUNE - SEPTEMBER 2020
 - Created online and print media content tailored to my client's goals, with a thorough analysis of their objectives
 - Created and modified social media graphics for the clients
 - Developed social media layouts, templates, and image adjustments and modifications for the clients
- CHAOS DESIGNS** pvt ltd (Pune, Maharashtra, India)
Graphic Design Specialist | 2017 FEBRUARY - MARCH 2018
 - Worked together with several clients to create creatives and modifications
 - Created image galleries for the client based on their requirements
 - Designs that are made are delivered according to specifications, on time, and within budget
- ASOKA DIGITAL STUDIO** (Kottayam, Kerala, India)
Graphic Designer | 2015 JANUARY - SEPTEMBER 2016
 - Designed albums, edited photos, and adjusted colors
 - Created business cards, online graphics, and small-scale print designs
 - Made word documents, picture collages, and simple power point presentations
- ARENA ANIMATION ACADEMY** (Kottayam, Kerala, India)
Jr Designer and Office Assistant | 2013 APRIL - AUGUST 2014
 - Designed the academy's core media designs.
 - Helping the office manager
 - Front desk employee

ACHIEVEMENTS

- Has been a member of the team that rebranded Bajaj Finance Limited
- Freelance Project: Designed graphics and marketing materials such as social media ads, landing pages, for An Elephant Eatry restaurant chain

WEBSITE AND CONTACTS

- Phone no - +91 9605887946
- Mail IDs - mail2varun7@gmail.com
er.varun179@outlook.com
- Websites - <https://www.voxelarte.com>
https://www.behance.net/Varun_V7
<https://www.linkedin.com/in/varunv7/>

EDUCATION

- JAIN UNIVERSITY
Diploma In Graphic Design
- CAPITAL UNIVERSITY
Bachelor of Arts - History
- ARENA ANIMATION ACADEMY
Diploma In Multimedia Animation and Art (AMSP - Arena Multimedia specialized Program)
- PHOENIX TECHNOLOGIES
Diploma In 3D Maya Basics

CERTIFICATION

- UDEMY ACADEMY (Online Program)
Generative AI / AI Powered Graphic Design
Lightroom / G suite / Adobe Essentials - Creative Cloud
Figma / Maya Basic Guide / Ms Office / Adobe XD
- LEARN TUBE LEARNING by Career Ninja (Online Program)
Adobe Photoshop and Illustrator Essentials
UI & UX Assessment

LANGUAGES

- Malayalam / English / Hindi

SKILLS

- SOFT SKILLS**
Creativity / Communication / Team Work
Adaptability / Flexibility / Dependability
Time Management
- DESIGN SKILLS**
Creative Design / Adobe Photoshop / UX Design
Adobe Illustrator / Adobe Indesign / Canva
Adobe Lightroom / Branding / Adobe XD / Ms Office
Typography / Illustration Art / Color Theory
Social & Print Media Design / Infographics Design

HOBBIES

- Music / Movies / Reading / Travelling
Riding / Sports